

February 8th

2023

**Re: Initiative for Sending Essential Items to the Victims of the Earthquake
in Turkey**

1. As a result of the strong earthquake that occurred in South – East of Turkey, thousands of the residents of the area have gotten over the last days into a stressful, life-threatening situation. To help to the best of our ability and support the Turkish people at this difficult hour, the Israel-Turkish Chamber of Commerce, led by the Deputy to the President of the Chamber, Nimrod Arad – Arad Holdings, is currently making reparations for assisting in arranging donations of food, medications and essential equipment, which are urgently needed for the victims of the earthquake in southeastern Turkey. The initiative is aided by the Turkish Embassy in Israel and the Israeli Embassy in Turkey, the Federation of Chambers of Commerce, the Manufacturers' Association of Israel, the airline company Turkish Airline, which will allocate cargo spaces on its airplanes for conveying the assistance free of charge, as well as the Turkish welfare organization - AFAD.
2. We are thankful to the organization SID Israel, which aids the integration of the assistance works of the civil society organizations and in establishing connections between the private sector and organizations, as well as in defining the primary needs in the disaster region and of the populations that sustained damages as a result of the disaster.
3. Taking part in the initiative is the organization LATET, which has over 25 years' experience in providing humanitarian assistance in both routine and emergency periods, among others in situations involving natural calamities and civil wars around the globe, including during the Corona crisis and also for the sake of the victims of the war between the Ukraine and Russia. Latet Organization will constitute the logistics arm of the initiative and it will make the logistics center of the organization available for receiving and taking care of donates, along with preparing them for flying and conveyance to the airport.
4. **We hereby approach you with a request for lending a hand and assisting us in implementing this important initiative. Therefore, please distribute this call among the companies and organizations with which you are in contact, while asking to receive assistance from them too.**
5. Two alternatives exist for providing assistance: donating in-kind products, according to the attached list of items and/or by way of making a financial donation to a special-

- purpose emergency fund designated for purchasing the products required for this operation.
6. In view of the short schedule and the requirements made by the customs agency and the airline, we would be thankful if you could pay attention to the following details:
- The donations have to be sent (after coordination) to the logistics center of Latet Organization, 3rd HaHar St., HarTov Industrial Park.
 - The products must be sent out packaged in original cardboard, which are to be arranged on a pallet.
 - Every donation must be accompanied by a delivery note, in which the following are to be specified: the type of products, the quantity, the weight and the price.
 - For coordination of donations of food and products, you may apply to **Michal Weissman**: michalw@latet.org.il, **054-2470408**.
 - Financial donations may be transferred to the "overseas emergency assistance",

Bank account details:

Bank Name: Bank Hapoalim

Account Name: LATET-ISRAELI HUMANITARIAN AID

Account Number: 12-609-200803

IBAN: IL24-0126-0900-0000-0200-803

SWIFT: POALILIT

Or to Achinoam Levy: 054-5641151

- Due to the urgent need for assistance, we are interested in mobilizing all the requisite resources and means within 72 hours.

Many thanks, with the words of the blessing: "Whoever Saves One Soul Saves the World Entire".

Eran Weintrob,
CEO of the LATET Organization

Gadi Shoshan,
President of the Israel-Turkish Chamber of Commerce

Products and Equipment Required for the Emergency Assistance for the Victims of the Earthquake in Turkey:

Winter Clothes and Equipment for Children and Adults

Coats
Raincoats
Boots
Sweatshirts
Trousers
Gloves
Scarves
Socks
Wool berets
Underwear

Food Products

Dry / ready-to-eat-foods / foods that are easy to prepare
Food for babies
Canned food

Medications and Medical Equipment

Water purifiers
First aid kits
Infusions
General medications against infections and pain

Peripheral Equipment

Blankets
Mattress
Tents
Foldable beds
Sleeping bags
Heating stoves
Head torches
Hand torches
Thermos bottles
Chargers

Hygiene Products

Disposable diapers
Soap
Alcogel
Pre-moistened towelettes
Toilet paper
Hygiene bandages
Sanitary Towels