



PLMA 2023

World of Private Label
International Trade Show

23-24 May 2023 | Amsterdam

Israel National Pavilion, Hall 5 Booth No.L17

THE ISRAEL EXPORT & INTERNATIONAL COOPERATION INSTITUTE

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies Spans over more than half a century. Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world. The Food and Beverages sector at the Israel export institute exposes Israeli companies to international platforms, increases the global awareness and creates business opportunities for the Israeli companies.

Adi Teicher - Director of Food, Foodtech and Wine Israel Export Institute

adit@export.gov.il

+972 50 758 4828

www.export.gov.il/en

Maya Hajaje - Production Manager for Int'l Exhibitions Israel Export Institute

Mayav@export.gov.il

+972 50 492 9392

www.export.gov.il/en



THE FOREIGN TRADE ADMINISTRATION (FTA) AT THE ISRAELI MINISTRY OF ECONOMY AND INDUSTRY

Through our headquarters in Jerusalem together with over 45 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide.

Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets.

Our network of highly experienced economic representatives provides a wide range of services to Israeli companies and to the international business community.

The FTA is divided into three divisions and areas of operation:

- Export and Foreign Investments Promotion Division – works to ensure the continued development and diversification of Israel's exports.
- Trade Policy and International Agreements Division responsible for Israel's free trade agreements, maintaining and developing inter-governmental relations and addressing regulatory barriers that affect the Israeli industry.
- International Financing Division – offers different programs to support new Israeli exporters in their business operations abroad.

Elizabeth Solovyova - Head of Trade and Economic Mission The Netherlands & Scandinavia

Elizabeth.Solovyov@israeltrade.gov.il

www.itrade.gov.il

BRINGING HIGH LEVEL ISRAELI MANUFACTURERS TO THE GLOBAL ARENA, WHILE PROVIDING EXPERT SOURCING SOLUTIONS FOR IMPORTERS, DISTRIBUTORS AND BUYERS WORLDWIDE.

Export IL is Israel's first full-scale export, sourcing & trading company. Providing an export umbrella for leading Israeli manufacturers – from product development to branding, marketing, regulation, logistics, sales and more. While at the same time, acting as the sourcing & procurement partner for importers, distributors and buyers from around the globe. Recently launched a new professional innovative B2B platform bringing all of the above to the digital world.

Dan Hecht - Export Manager, Export IL

dan@exportil.com

+972 54 770 0111

www.exportil.com

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Category

Alcohol-Free Vanilla Paste

AMBER FLAVORS, LTD

 www.amberpremium.com

 **Booth No. 5.K04**

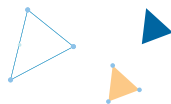
AMBER FLAVORS, LTD IS AN IMPORTER, EXPORTER, AND MANUFACTURER OF FINE FOOD PRODUCTS.

Amber Flavors Ltd launched in 2005, with an aim of raising the bar for pure vanilla and other natural flavors. Exceptional product quality and dependable service resulted in quick acceptance among retail, food service, and manufacturing customers. We are now recognized as a leading brand in our market.

Amber Flavors observed a need for the delightful flavor, aroma, and visual impact of Vanilla Paste within the Halal-observant community. We reformulated our Vanilla Paste without alcohol, while retaining exceptional quality and performance. Amber recently received Halal certification for Amber Premium Alcohol-Free Vanilla Paste and are pleased to offer the product globally.



Index by company



“ANVEI ZION” IS A LEADING AND ESTABLISHED COMPANY, PRODUCING AND MANUFACTURING SWEET SPREADS IN THE RETAIL MARKET, WORKING IN A CUSTOM-MADE METHOD AND PROVIDING THE COMPLETE PRODUCTION CHAIN, FROM THE DEVELOPMENT STAGE TO THE DISTRIBUTION.

“Anvei Zion” is one of the leading manufacturers of sweet spreads in the retail market. Established in 1973, our group is deep-rooted and experienced in its field. Working in a custom-made method, we offer comprehensive solutions including development, production, quality control, packaging and shipping, locally and worldwide. Our advanced production methods combine flavors and textures, creating unique spreads such as milk chocolate with pretzels or coconut almond tahini spread. Health oriented products and innovative trends are our focal point. A dessert chef works alongside our lab, following and advising throughout the process.





Category

Gluten Free Bakery Products
(Dry & Frozen)

ARIEL BAKERY

 exportil.com/manufacturer/ariel-bakery

 Booth No. 5.K02

INNOVATIVE PRODUCER OF FROZEN & AMBIENT GLUTEN FREE PRODUCTS

Ariel Bakery has recently become a significant manufacturer in the global arena of gluten free products. Leading the way with uncompromising quality and innovation, Ariel Bakery produces extraordinary products in the frozen and shelf-stable categories. GFSI certified and a highly experienced private label supplier in both retail and food service sectors.



Index by company



House of Flavors

Category

Canned legumes, olives,
cucumbers

BEIT HASHITA

 www.beithashita.co.il

 Booth No. 5.K16

BEIT HASHITA, HOUSE OF FLAVORS

Beit Hashita factory, which was established in 1938 by members of the kibbutz, is the leading pickle factory in Israel.

At the beginning, the factory only produced pickles and olives. Over the years, Beit Hashita has expanded its range of products and started producing a selection of pickled vegetables such as: shifka pepper, pickled eggplant, sauerkraut and mixed vegetables, all while expanding the range of pickles and olives.

In 1998 Osem acquired 51% of the factory's shares and in 2004 the acquisition of full ownership of the factory by Osem was completed.

On 1/1/2020, the plant was purchased from Osem by Din marketing and roasting LTD, and thus passed into private ownership. The combination of the factory, which always produces with great love at Kibbutz Beit Hashita in the Yizrael Valley, and the knowledge, advanced technologies, uncompromising quality control and innovation, ensure that our products will continue to lead the world of pickles for many years to come



Index by company



CHAM FOOD SOLUTIONS LTD.

Category

Tomato Aseptic Packed products,
Ready to Eat Dry Meals

www.cham.co.il

Booth No. 5.K16

A MANUFACTURER OF HIGH QUALITY TOMATO ASEPTIC PACKED PRODUCTS AND READY TO EAT DRY MEALS, DIRECTLY FROM FARM TO FORK !

For over 45 years Cham Food Solutions is a supplier to the global food market the highest quality tomato products and food ingredients. Our products are non-GMO, Vegan, Gluten Free, Allergen free, Kosher and Halal.

We maintain international quality standards such as FSSC22000, GMP, HACCP and GAP program for agriculture, to provide our partners the best of food.

As part of the Din Roasting & Marketing group, we are expert in private label activity:

- Tomato products : concentrate, sauces, ketchup and others
- Aseptic products : Chickpeas puree, Roasted Eggplant puree, Sweet potatoes puree
- All in sustainable aseptic bags in a carton of 5 / 10 / 20 kg.
- Ready To Eat meals : our cups' Meals based on freeze-dried ingredients, just add hot water to obtain a full healthy & tasty meal. The future of meals !



Index by company



CONNECTED TO LIFE LTD.

Category

PLANT BASE PRODUCTS - Delicious, nutritious, and suitable for everyone

 Booth No. 5.L09

PLANT BASE PRODUCTS FOR ALL....

Nature has shown us what can be caused by eating animal products.

Our meals have the familiar texture of meat but are completely plant based.

Easy to prepare with recipes developed by our chef (online assistance available, too!) our meals are healthy, nutritious and rich in protein.

Our ingredients are clean, contain no GMO's and, as opposed to most of the soy products available in the market, our soy protein is extracted without the use of hexane (a toxic solvent).

Connected to Life develops and markets products for a happier, healthier future.

We hope that you, too, will connect to life, and to us and our products.



Index by company

EXPERIENCE THE TASTE AND QUALITY OF PREMIUM HOMEMADE BAKING, ELEVATED TO A GRAND SCALE WITH MARGARET'S PREMIUM FROZEN PASTRIES

Margaret, the art of pastry, was founded with a deep passion for the pastry world and a relentless drive to bring the authentic taste, premium quality, and high standards of home baking to coffee shops, bakeries and wholesalers around the world. We specialize in bringing the taste and quality of homemade pastries to a grand scale. Our unique, innovative, and creative approach is what sets us apart, constantly redefining the boundaries of excellence and taste, providing customers with a delectable indulgence that's truly one-of-a-kind.





Category

Sports nutrition product especially protein bars

NANO FOOD LTD.

 www.allinpro.co.il/en

 Booth No. 5.K08

NANO FOOD LTD. IS A LEADING NUTRITION AND FUNCTIONAL FOOD COMPANY, SPECIALIZING IN THE DEVELOPMENT AND MARKETING OF SPORTS NUTRITION PRODUCTS

Nano Food Ltd. is a multi national leading nutrition and functional food company, specializing in the development and marketing of sports nutrition products.

Nano Food owns the brand "Build.it all.in" This brand holds an holistic series of products for athletes which contains: Protein Bars, Protein Water, Protein Powders, Protein wafers, Energy Gels, and food supplements.

In addition, the company is the owner of the "PROUD" brand which contains a line of products that fits and supports everyone's active lifestyle.

Our products are 100% vegetarian (no animal bones), low in sugar, low in fat and high in protein.



Index by company



Category

Coated peanuts, peanut bars, coated nuts, halva

PEANUTS

📍 Booth No. 5.L07

BEST COATED PEANUTS AND NUTS

Israel's largest producer of coated peanuts (Kabukim) with various coating flavors.

A wide range of additional coated nuts and pecans with different coating materials.

Also, health snacks from nuts and coconut in various coatings and flavors, a wide range of roasted nuts and seeds, as well as halva curls.

Active in the retail and food service markets.



Index by company



Category

Juices & beverages

PRINIV

 [exportil.com/manufacture/
keshet-priniv](https://exportil.com/manufacture/keshet-priniv)

 Booth No. 5.L05

MANUFACTURER OF FRESHLY SQUEEZED FRUIT & VEGETABLE JUICES, NECTARS, FUNCTIONAL WATER AND ESSENTIAL OILS

FSSC accredited Keshet-Priniv is renowned for its unique and innovative juice combinations such as Apple & Beetroot, Apple & Passionfruit, Apple & Carrot, Orange & Carrot, Pink Lady and others. The fresh fruit is squeezed and pressed in-house using specially developed technology which retains the nutrients, texture, freshness and aroma of our blends. In addition, Keshet-Priniv recently developed functional water also known as "Extra" water enriched with magnesium and protein. The first ever reveal will be at PLMA!



Index by company



RJM Food Industries Ltd.

Category

Organic Spreads Tahini, Kosher products, Vegan products

R.J.M. FOOD INDUSTRIES LTD.

 www.rjmfood.com

 **Booth No. 5.K18**

OUR COMPANY SPECIALIZES IN PRIVATE LABEL PRODUCTION AND FOR THE LAST DECADE WE'VE BEEN PRODUCING A WIDE RANGE OF SESAME-BASED PRODUCTS

R.J.M was established in 2003 as a leading tahini manufacturer and as an international company with a presence in more than 30 countries around the globe.

The plant is equipped with the latest machines, advanced production lines, and the newest technology.

R.J.M produces Tahini for the most well-known brands, offering a wide variety of packaging solutions, recipes, and flavors.

Other than tahini, R.J.M. also manufactures natural sweet tahini-based spreads.

Our ingredients Organic and all natural.



Index by company



Category

Fruit & Dry Fruit (Ambient & Frozen)

TOMER DATES

 exporthil.com/manufacturer/tomer-dates

 Booth No. 5.L03

GROWERS & PACKERS OF MEDJOOL DATES FROM ISRAEL

Tomer Dates is a cooperative of farmers specializing in growing and packing Medjool dates. With years of experience in agriculture and a meticulous quality standards, they are famous for their premium quality dates and innovative packaging possibilities for both retail and food service markets. BRC certified, EU Organic, USDA organic, FDA certified and more.



Index by company



Category

Plant Based Dairy

YOFIX PROBIOTICS

 www.yofix-plantbased.com

 Booth No. 5.K14

YOFIX IS A PLANT-BASED DAIRY START-UP WITH A MATURE PATENT PENDING TECHNOLOGY. WE HAVE BEEN PRODUCING AT SCALE SUSTAINABLE, WASTE-FREE, LOCALLY SOURCED, PRICE COMPETITIVE PRODUCTS.

Yofix is a plant-based cheese and yogurt manufacturer which has been manufacturing in Israel for several years and now established a manufacturing facility in Europe and looking to sell products as private label.

Our products are delicious, attractive in price, and very sustainable.

Produced under a waste-free technology from whole ingredients without additives.

Yogurts – White based on beans and rice: Plain | Greek | Vanilla | Plain with Fruits

Yogurts, cream based on oats and lentils: Plain | Plain with Oat pieces and Fruit Preparations = Porridge-like

Cheese: Feta Cheese | Cream Cheese



Index by company



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