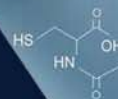


THE INTERNATIONAL **LIFE SCIENCE & HEALTH-TECH** WEEK IN ISRAEL

Conference | Exhibition | Networking | Startup Competition

MARCH 17-18, 2026

ICC Jerusalem



MIXiii 2025

SPONSORS

In Cooperation:



In Partnership:



Diamond Sponsor:



Platinum Sponsor:



Gold Sponsors:



Silver Sponsors:



Supported by:



In Collaboration:



WE ARE HONORED TO ANNOUNCE MIXIII HEALTH-TECH.IL

The Official Conference & Exhibition
of Israel Advanced Technology Industries Association (IATI)

THE EVENT

MIXiii Health-Tech.IL is the annual get together event for the International **Life Science & Health-Tech Industries** in Israel. Organized by Israel Advanced Technology Industries Association (IATI), MIXiii Health-Tech.IL will take place at the International Convention Center – ICC Jerusalem on March 17-18, 2026. The event consists of a conference, exhibition, B2B meetings, networking and satellite events. This is the only Israeli international conference in the health-tech space that is organized by the industry for the industry.

IATI

IATI is Israel's umbrella organization of the high-tech, life science and other advanced technology industries, with members from every level and aspect of the ecosystem including; Venture Capital and Investment Funds, Israeli Growth and Mature Companies, R&D Centers of Multinational Companies, Start-Ups, Tech Transfer Organizations, Academic Institutions, Incubators, Innovation Centers, Hospitals, Municipalities, Economic Development Offices, Service Providers and more.

Through its broad range of members, IATI connects Israel's tech ecosystem, provides solutions and support at all levels, and integrates the various sectors of the industry with strategic and ongoing governmental goals.

THE ONLY CONFERENCE BY THE INDUSTRY FOR THE INDUSTRY

The Heart of the Life Science and Health Technologies Industries

Innovations

Global Trends

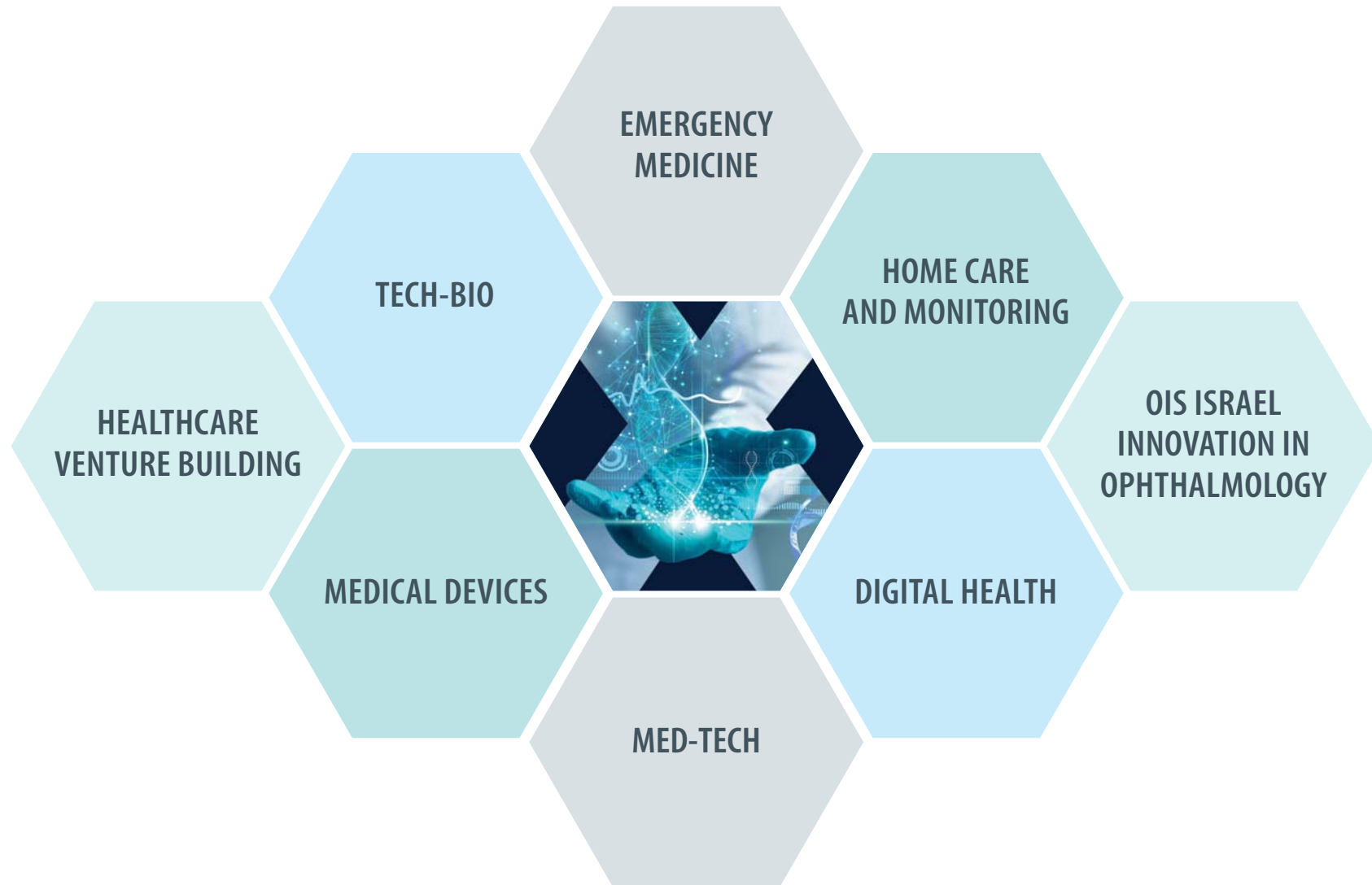
Investments

Regulations



MIXiii

CONFERENCE MAIN TOPICS





PROGRAM STRUCTURE OVERVIEW

TUESDAY, MARCH 17, 2026

Morning Plenary Session

Coffee Break

Plenary Session Continues

Lunch

Afternoon Breakout Sessions

Digital Health
& Startup
Competition

Ophthalmology
Innovation
Summit (OIS)

MedTech VCs
with Startup
Entrepreneurs

WEDNESDAY, MARCH 18, 2026

Morning Plenary Session

Coffee Break

Plenary Session Continues

Lunch

Afternoon Breakout Sessions

Teva Rise

Breakthrough
In Science

MindSet

Emergency
Management
& Preparedness
Course (EMPC)

The logo consists of the letters 'B2B' in white, bold, sans-serif font, centered within a blue rectangular box. The box has a slight gradient and is flanked by thin grey vertical bars on either side.

OPPORTUNITIES:

JOIN

Bringing Together Business,
Government and Academia

CONNECT

Connecting the Life Science
& Health-Tech Ecosystem

INNOVATE

A World of Cutting Edge
Technologies & Innovations

REVOLUTIONIZE

Introducing Tomorrow's
Solutions Today



B2B NETWORKING:

During the conference, participants will have the opportunity to interact with one another using an innovative user friendly B2B networking system to pre-scheduled onsite meetings as well as meet with distinguished speakers and visit company booths representing the spectrum of the life science and health-tech ecosystem with the target of facilitating hundreds of meetings during the conference.

SPONSORING & EXHIBITING

WHY SHOULD I SPONSOR OR EXHIBIT AT MIXIII HEALTH-TECH.IL?

Position yourself at the heart of the life science industry in Israel. Expose your products and services to **key decision makers** from a wide range of the life science and advanced technology industries at the IATI annual event. This is the event where you will be introduced today to the technologies of tomorrow.

WHOM WILL YOU MEET?

PARTICIPATING SECTORS: Health-Tech, Biotech, Biomedicine, Pharma, MedTech, Healthcare, Finance & Investment, Startups, Consultancies, Service Providers, Academia, Government Agencies, and more.

POSITIONS: C-Level decision makers, Scientists, Researchers, Doctors, Academia, Entrepreneurs, Directors and Advisors, Diplomats, Partners and Company Founders, Investors and Consultants.



WHY EXHIBIT?

EXHIBIT to a Target Audience

IMPROVE Brand Recognition

INCREASE Your ROI

EXPLORE New Partnerships

THIS IS THE ONE EVENT THAT YOU DO NOT WANT TO MISS

SPONSORSHIP OPPORTUNITIES

TYPE	DIAMOND	PLATINUM	GOLD	SILVER
Benefits / Cost	230,000 NIS	190,000 NIS	63,000 NIS	42,000 NIS
Number of sponsors per package	2	4		
Welcome address at the opening session ¹	✓			
Track moderator ¹	✓			
A 30 second company promo video to be played during the break ²	✓			
Participation in one of the panels or a 20 min. presentation ¹	✓	✓		
Sponsor's logo displayed on chair seat covers ²	✓	✓		
Exhibition space	20M ²	12M ²		
Conference guest passes	20	16	6	2
Sponsor's logo published in the event catalog	✓	✓	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's website	✓	✓	✓	✓
Sponsor's logo published on signage at the exhibition hall and conference halls	✓	✓	✓	✓
Sponsor's logo published on the printed conference program	✓	✓	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓	✓	✓
Sponsor's logo published in newspapers ads	✓	✓	✓	✓
Full-page color ad in the event catalog	✓	✓	✓	✓
Inclusion of sponsor's material in the conference bags	✓	✓	✓	✓

1. In coordination with the event chair and steering committee 2. Diamond sponsor's logo printed on chair covers at the opening session of the event. Platinum sponsor's logo printed on chair covers during the track that includes the sponsor's presentation. 3. Additional services and A&V equipment could be ordered separately from the organizers.



SPONSORSHIP OPPORTUNITIES – PRIVATE SYMPOSIUMS & SATELLITE EVENT

TYPE	TITANIUM A	TITANIUM B
Benefits / Cost	230,000 NIS	190,000 NIS
Exclusive symposium to be included in the conference program and advertising	✓	✓
Company private 90 minutes symposium. Up to 100 invitees ¹⁻²	✓	✓
Hall rental with standard audio visual equipment	✓	✓
Breakfast/lunch/afternoon cocktail: Tuesday, March 17 2026. Wednesday, March 18, 2026	✓	✓
Digital invitation design by the organizers ³	✓	✓
One meeting room including light refreshments for 10 people for the duration of the event. ⁴	✓	✓
Exhibition space	15 M ²	
Conference guest passes	10	6
Sponsor's logo published in the event catalog	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's web site	✓	✓
Sponsor's logo published on the signage at the exhibition hall and conference halls	✓	✓
Sponsor's logo published in the printed conference program	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓
Sponsor's logo published in newspapers ads	✓	✓
Sponsor's logo to be displayed in all conference halls	✓	✓
Full-page color ad in the event catalog	✓	✓
Inclusion of sponsor's material in the conference bags	✓	✓



1. In coordination with the event steering committee 2. Content symposium including guest speaker at the responsibility of the symposium organizer 3. Sponsor to be responsible for sending the invitations and for the RSVP process 4. Additional services and A&V equipment can be ordered separately from the organizers.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TYPE	LANYARDS	CONFERENCE BAGS	LUNCH	MIXiii PARTY
Number of sponsors per package	1	1	2	2
Benefits / Cost	105,000 NIS	84,000 NIS	63,000 NIS	126,000 NIS
Lanyards branded with sponsor's logo	✓			
Conference bags branded with sponsor's logo		✓		
Sponsor's welcome speech during the function (lunch, welcome reception, etc.)			✓	✓
Sponsor's logo will be displayed in the main area of the gathering			✓	✓
Sponsor's logo will be printed on napkins			✓	✓
Conference guest passes	4	4	4	10
Sponsor's logo published in the event catalog	✓	✓	✓	✓
Sponsor's logo published on electronic event invitations	✓	✓	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's website	✓	✓	✓	✓
Sponsor's logo published on the signage at the exhibition hall and conference halls	✓	✓	✓	✓
Sponsor's logo published in the printed conference program	✓	✓	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓	✓	✓
Sponsor's logo published in newspapers ads	✓	✓	✓	✓

We welcome new ideas for sponsorship opportunities, please contact us and we will be happy to customize your own private tailored sponsorship.



EXHIBITOR PARTICIPATION PACKAGES:

Exhibitor Registration Fee	850.00 NIS	\$250.00
Booth - 6 sqm.	12,600.00 NIS	\$3,700.00
Includes: Modular Construction Package (see below) and two conference tickets for 2-day.		
Additional Space (floor space): for each additional M ²	1,900 NIS 560 US\$	
Modular Construction Package: for each additional M ²	370 NIS 110 US\$	

For each additional 6M² the exhibitors are entitled for one conference ticket, exhibitors can purchase additional conference tickets at a special rate (exhibition passes are the conference tickets).

MODULAR CONSTRUCTION PACKAGE INCLUDES (6 SQM. MINIMUM)



- White partitions.
- Fascia board with exhibitor's name in Hebrew & English.
- 1 spotlight - per each 1 frontage running meter.
- 1 Kw electricity outlet.
- Table – 102x52x75 cm.
- 2 chairs.
- 1 Shelf.

Notes: * VAT will be added to prices in accordance to the Israeli tax regulations.
 ** IATI members are entitled to a 18% discount.
 *** Exhibitors can purchase additional conference tickets at a 15% discount.



THE VENUE:

INTERNATIONAL CONVENTION CENTER – ICC JERUSALEM

1 Shazar Boulevard
Jerusalem, Israel
Tel: +972 (2) 655-8558
www.iccjer.co.il

EXHIBITION & CONFERENCE DATES & OPENING HOURS:

Tuesday	March 17, 2026	09:00 - 17:00
Wednesday	March 18, 2026	09:00 - 17:00

EXHIBITOR TIMETABLE:

Stands set-up	March 16, 2026	from 14:00 to 22:00
Opening day	March 17, 2026	from 09:00 to 17:00
Closing day	March 18, 2026	from 09:00 to 17:00
Stand dismantling	March 18, 2026	from 18:00 until 21:00

EVENT CATALOG:

The event catalog will include the conference program as well as a classified alphabetical list of all exhibitors. The catalog will be available online on the event website and will be distributed to conference attendees on the event days.

EXHIBITORS' INSTRUCTION MANUAL:

An Exhibitors' Instruction Manual will be available approximately 45 days before the event start date, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.





EXHIBITOR REGISTRATION CONDITIONS INCLUDE:

- The Exhibition Brochure.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.
- Exhibition updates on the event official website.
- Booth breakdown and build-up information will be provided to exhibitors up to 60 days before the event.

EXHIBITOR REGISTRATION AND PAYMENT TERMS

Registration must be completed on the official Stier Group registration form.

PAYMENTS:

First payment of 50% is due at the time of registration form submission.

Second payment of 25% of the total is due no later than December 1, 2025.

Final payment (25%) is due no later than February 17, 2026.

Rates quoted as of July 2025 and are subject to change without further notice. New price list will not include companies who registered and already paid their participation fees.

Goods displayed at the exhibition must fall within the exhibition categories as they appears in this brochure. All other goods must receive a written authorization from the organizers.

FOR FURTHER DETAILS, PLEASE CONTACT:

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Sponsorships & Exhibition: Mr. Nir Regev + 972-54-7709546 | nir@stier-group.com

Conference: Ms. Karen Krull +972-3-5626703 | conventions@stier-group.com

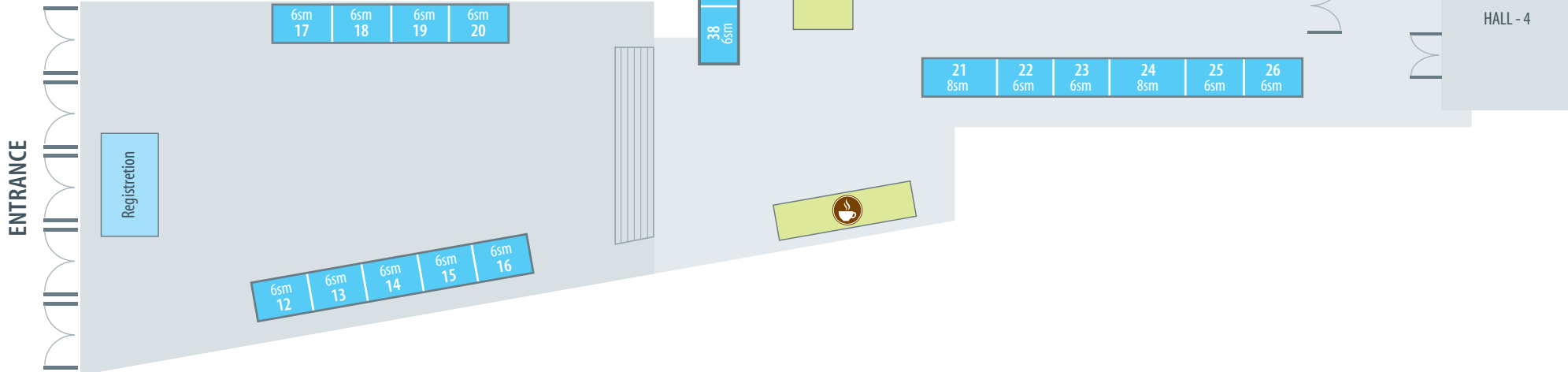
Stier Group Office +972-3-5626090

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www.mixiii.com