

PLMA 2026

World Private Label



May 19-20 2026 | Amsterdam
Israel National Pavillion: Hall 5, Booth 5L05



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THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

ISRAEL EXPORT & INTERNATIONAL COOPERATION INSTITUTE

The Israel Export and International Cooperation Institute is your premier gateway for doing business with Israeli companies. Established and funded by the government and the private sector, IEICI's expertise in technology and product scouting, joint ventures and strategic alliances with Israeli companies spans over more than half a century.

Whatever your field is, IEICI offers access to relevant businesses and government resources. IEICI will provide the information you need to connect, negotiate and do business all over the world. The Food and Beverages sector at the Israel export institute exposes Israeli companies to international platforms, increases the global awareness and creates business opportunities for the Israeli companies.

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Ministry of Economy and Industry
Foreign Trade Administration

THE FOREIGN TRADE ADMINISTRATION (FTA) AT THE ISRAELI MINISTRY OF ECONOMY AND INDUSTRY

Through our headquarters in Jerusalem together with over 45 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide. Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets. Our network of highly experienced economic representatives provides a wide range of services to Israeli companies and to the international business community.

The FTA is divided into three divisions and areas of operation:

- Export and Foreign Investments Promotion Division – works to ensure the continued development and diversification of Israel's exports.
- Trade Policy and International Agreements Division responsible for Israel's free trade agreements, maintaining and developing inter-governmental relations and addressing regulatory barriers that affect the Israeli industry.
- International Financing Division – offers different programs to support new Israeli exporters in their business operations abroad.

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Beth-El Food Ltd./Aunt Berta

www.aunt-berta.com



categories:

- Vegan Products
- Free From Products (Gluten Free
- Sugar Free
- Dairy Free, Allergen Free)
- Plant Based Product
- Reduced Sugar

Aunt Berta: Award-winning 100% fruit spreads and cooking sauces from Israel's leading community-owned producer, fully certified by BRC, HACCP, ISO, and GMP.

Aunt Berta's products combine old and new, Europe and Mediterranean, traditional cooking with advanced techniques, and the result- a wonderful, rich, authentic and nostalgic taste. Our one of a kind community-owned company is fully devoted to the creation of natural products. We operate a large manufacturing facility known for its first-rate production standards. Our hand-picked premium fruits and vegetables are sourced from local Galilee farms, grown in soil considered one of the world's most fertile and nutrient rich! But it is Aunt Berta's 200 years old family recipes that work their magic, turning the authentic local ingredients into amazing delights.



categories:

- Vegan Products
- Alternative Protein
- Superfood

Dar Samu: A Legacy of Flavor At Dar Samu, our story began in the warmth of our grandmother's kitchen, where the aromas of generations-old recipes first sparked our passion.

Named in her honor, we bridge the rich culinary heritage of the Middle East with the uncompromising quality of today's local harvests. We believe exceptional meals start at the source. By partnering directly with local farmers for all-natural grains and herbs, we ensure every dish is elevated by authentic, wholesome ingredients. This commitment to tradition lives on through our signature offerings:



Our Signature Za'atar: A unique, family-secret blend of spices and herbs that brings a centuries-old tradition directly to your table.



Firegrain: Our dedication to bringing the smoky, ancient tradition of authentic Freekeh to the global stage.



Voya: A modern tribute to our long-standing coffee heritage, reimagined through the convenience of premium capsules. From the traditional hearth to your modern kitchen, we've been perfecting delicious food for generations. Now, it's time for you to enjoy it too.



Din Marketing 2021 Ltd.

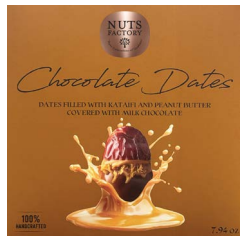
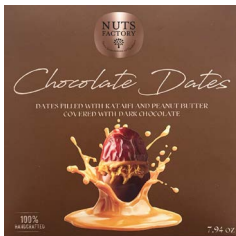
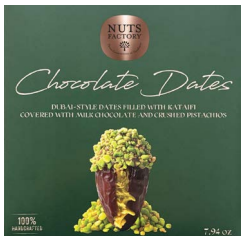
www.wecallitnuts.com

WE CALL IT
NUTS

categories:

- Snack Bars
- Cereals

Unique products, coated dates with nuts, verity of nuts with unique flavors.



Kad Bnei Darom

www.kad.co.il



categories:

- Vegan Products
- Plant Based Product
- Superfood

From farm to shelf: Crafting premium retail products from the finest agricultural harvests

KAD - Nature's Finest, Crafted Since 1974. Established in the 1970s, KAD is a veteran leader in the food industry, specializing in the expert processing of premium agricultural produce into high-quality, shelf-ready retail products. With decades of heritage and expertise, we bridge the gap between the field and the consumer's kitchen, ensuring that the natural flavors and nutrients of our harvests are preserved in every jar and package. Our diverse portfolio features a premium range of gourmet spreads and tapenades, including our signature Basil Pesto, rich Onion Jam, Sun-Dried Tomato spread, and authentic Chimichurri. In addition to our shelf-stable line, we lead the market in convenient culinary solutions with our frozen range, offering high-quality frozen crushed garlic, sautéed onions, and a variety of garden-fresh herbs. At KAD, we combine traditional knowledge with advanced processing technologies to deliver excellence to retailers and culinary professionals worldwide. We invite you to discover the perfect balance of freshness, tradition, and taste.





categories:

- Vegan Products, Organic Products
- Free From Products (Gluten Free)
- Sugar Free
- Dairy Free
- Allergen Free
- Alternative Protein
- Plant Based Product
- Superfood
- Reduced Sugar

RJM Food Industries: Your Partner for a Premium Tahini Brand

With **over 20 years of sesame expertise**, RJM is a global leader in high-capacity, premium production. Serving leading retailers in **over 30 countries**, we combine uncompromising quality with the operational flexibility to elevate your brand.

Tailored Solutions for Your Success:

- **Sesame Experts:** Crafting the world's finest tahini with unmatched aroma, texture, and flavor.
- **Packaging Solutions:** Diverse options tailored for every market scale, from Retail to Industrial.
- **Custom Recipes & Innovation:** Expert R&D and flavor development built to your exact specs.
- **Global Supply Chain:** Reliable delivery with a commitment to responsible sourcing.

Experience the power of premium quality and client-focused adaptability.



Salomon A.Angel Ltd.

www.angel-pita.com



categories:

- Vegan Products
- Organic Products
- FROZEN

Angel Bakery is Israel's leading bakery and one of the largest bakeries in the Middle East, with over 100 years of baking expertise. As a family-owned company, we combine tradition, innovation, and advanced production technologies to deliver high-quality baked goods to customers worldwide.

Our flagship product, the pita bread, is known for its consistent quality, authentic taste, and excellent performance across foodservice and retail applications. Produced under strict quality and food safety standards, our pita offers a soft texture, reliable pocket opening, and long shelf-life solutions, including frozen and ambient options.

What sets Angel Bakery apart is our ability to scale, customize, and adapt products to different markets while maintaining authentic Middle Eastern characteristics. With strong logistical capabilities and a customer-focused approach, we are a trusted partner for global retailers, foodservice operators, and distributors.



Shamir Salads

www.shamirsalads.co.il



categories:

- Vegan Products
- Fresh Vegetable Dips and spreads

Shamir Salads is a leading Israeli food manufacturer with 52 years of experience in developing and producing high-quality chilled Mediterranean salads, spreads and ready-to-eat products. We specialize in authentic Middle Eastern and Mediterranean recipes, combining traditional culinary expertise with advanced food technology and strict quality standards. Our portfolio includes hummus, tahini-based salads, various vegetable salads and specialty dips, developed to meet both domestic and international market requirements.

Shamir Salads operates advanced production facilities and complies with international food safety and quality standards. We collaborate with leading retailers, distributors, and foodservice partners across multiple global markets, with a strong emphasis on consistency, scalability and long-term partnerships. Our export activity is based on close cooperation with our partners, providing reliable supply, tailored product specifications and the flexibility to adapt flavors and packaging size to match different market needs. We have extensive experience supporting both branded growth and private label programs.



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Production: IEICI Media and Communication Division | Design: Nurit shelach

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